



SESSION DETAILS - 2021 NEVF CONFERENCE

INSPIRATION FROM AFAR: BRINGING SOME COOL IDEAS HOME

Session Chair: Sue Scheufele, UMass Extension; **Co-moderator:** Becky Sideman, UNH
Approved CEUs: 2 crop | Pesticide Credits: 0

Creating a Buzz in the PNW: the Culinary Breeding Network is building community among breeders, farmers, chefs and eaters to create better varieties for all - Lane Selman

The Culinary Breeding Network (CBN) was formed in 2011 to bring together plant breeders, seed growers, farmers, chefs, produce buyers and other consumers to discuss and identify preferences and traits of culinary excellence for vegetables and grains. CBN has offers unique opportunities for the public to see and taste in-development vegetable and grain cultivars, from big public events to small intimate conversations. The goal of each to allow everyone in the food system an opportunity to share their opinions and be a participant in variety development. This presentation will review recent CBN efforts to engage the public in vegetable breeding and variety selection as well as efforts to inspire consumers to buy locally and eat seasonally. www.culinarybreedingnetwork.com

About Lane: Lane Selman grew up on a citrus farm that her Sicilian great-grandparents planted in 1919 on Florida's space coast. She studied Agronomy (BS) and Entomology (MS) at University of Florida before moving to Oregon in 2000. Lane is a Professor of Practice at Oregon State University where she has worked with organic vegetable and grain farmers, managed collaborative research projects, and planned outreach events for 15 years. In 2011, Lane created the Culinary Breeding Network to build communities of plant breeders, seed growers, farmers, produce buyers, chefs and other stakeholders to improve quality in vegetables and grains. She currently serves on the Portland-Bologna Sister City Association board. Lane lives in Portland, Oregon.

Get big or get out? A Case for Specialization from The Netherlands - Jan van der Heide

Jan will share some perspective on current trends in farming in Europe, highlighting examples of Dutch farms who have opted to specialize in fewer crops in order to streamline production and get into bigger markets. This model of course will not make sense for every farm in New England, but we can all learn something from those who have scaled up, from production practices and equipment to some of the pitfalls that may come with this approach.

Speaker biography: Jan is the Northeast Market Manager at Bejo Seeds, a daughter company of BEJO ZADEN, a global breeder and producer of hybrid vegetable seeds based in the Netherlands. Jan is based in Geneva, NY where he trials new vegetable varieties for the Northeast. Jan brings his first-hand knowledge of farming in the Netherlands and examples of how the industry has evolved across Europe.



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A trip up north: agricultural advances from Quebec - Becky Sideman

Thanks to the many online offerings in 2021, Becky was able to attend several webinars offered for Quebec growers by Quebec-based researchers and extension folks. She has compiled several tips and ideas to share, including those focused on high tunnel tomato and pepper production, garlic, sweet potato and asparagus. Come and take some inspiration from our neighbors to the north!

About Becky: Dr. Becky Sideman is the vegetable and berry specialist with UNH Extension, as well as a researcher with the NH Agricultural Experiment Station. Her interests and expertise include new specialty crops, cultivars and production practices and season extension techniques that expand opportunities for vegetable and berry growers in New England.
