



SESSION DETAILS - 2021 NEVF CONFERENCE

BERRY CROPS II

Session Chair: Becky Sideman, UNH Extension

Approved CEUs: 2 Crop | Pesticide Credits: 1.5 for New England states; 1 for New York (1A, 10, 22)

Alternative strawberry and raspberry growing systems in Canada – Erica Pate

The speaker will discuss strawberry and raspberry growing systems used in Canada, including substrated (in-pot) production, marketing strategies, and pest and cultural management involved in these systems.

About Erica Pate - Erica is the Fruit Crop Specialist in the Agriculture Development Branch of OMAFRA (Ontario Ministry of Agriculture, Food and Rural Affairs). She has a BSc degree in Agriculture from the University of Guelph.

Blackberries – a grower’s perspective on this profitable crop – Don and Mike Preli, and Sharon Grenier

The speakers will discuss how they manage blackberry as a crop. They will talk about production techniques including pruning, harvesting, and pest management, as well as marketing opportunities.

About the Speakers: Don and Mike Preli are co-owners of Belltown Hill Orchards in S. Glastonbury CT. The farm was founded by the Preli family in 1910. Sharon Grenier owns Narrow Lane Orchard in North Kingstown, RI.

Strawberries: what affects berry flavor, and what can growers do about it? – Marvin Pritts

The speaker will discuss current research about what is known about strawberry flavor, and relate this to practical management tips for growers to maximize the quality of fruit they grow.

About Marvin Pritts: Dr. Pritts is a Professor of Horticulture at Cornell University. He received his PhD from Michigan State University, and has been at Cornell since 1984.

Pruning Blueberries and Raspberries for Success – David Handley

The speaker will discuss the fundamental strategies for pruning blueberry and raspberry crops in a way that maximizes fruit production, minimizes insect and disease pressure, and prolongs the health of the plantings.

About David Handley: Dr. Handley is an extension professor at the University of Maine and has led their integrated pest management program for over 20 years.